



Press / Analyst Contacts

Hafiz Saqif
Country Head Business
Development

Ahmad Bilal
Director Communications

FutureNow Technologies launches FutureNow EKarobaar

FutureNow Technologies launches Retail Solution with the name of FutureNow Ekarobaar

FutureNow Technologies (Pvt) Ltd. www.fnint.com, a leading provider of information technology solutions, announced the launch of FutureNow EKarobaar today. FutureNow EKarobaar is a smart client solution built for the retail industry using cutting edge technologies such as Microsoft SQL Server 2005 and .Net Framework 3.5. The solution facilitates small business enterprises managing daily sales, purchases and cash transactions.

With the launching of EKarobaar, FutureNow maintains its motto of introducing modern and automated solutions in the local market at reasonable and affordable rates. Pakistan is the fifth largest country in terms of population. Small to medium enterprises form the backbone of this nation of 175 million people.

The problems faced by small to medium retail businesses have a lot to do with the lack of automation and tracking which is a part and parcel of manual processes. EKarobaar allows business owners to analyze their businesses continuously on a daily, weekly and monthly basis; as well as manage their work flow and explore different strategies of doing business.

"The opportunity is huge. There are millions of businesses out there which require such automation and modernization. We are in the unique position of saving a lot of people; a lot of money." said Mian Arif Ali, Executive Director at FutureNow Technologies (Pvt) Ltd.

"With features such as Barcode Based Sales and Inventory, Expense Reporting, Product and Supplier Management along with free Support and Training; we are very excited about the different possibilities which this product will open up for people everywhere".

About FutureNow Technologies (Pvt) Ltd.

FutureNow Technologies (Pvt) Ltd. provides a broad range of technology services for various business verticals. Clients include Fortune 500 companies, financial institutions, and health care organizations. The firm also represents a number of federal, state, and local governmental and educational entities. For more information, please visit www.fnint.com